Application Maintenance & Enhancement

A company's business applications are the skeletal system of the enterprise's business processes. Business applications define the unique shape and form of the enterprise, connecting all of its people, locations, customers and suppliers, enabling essential business transactions and analysis. As one of the biggest line items in the IT budget, legacy application maintenance and enhancement has been a central focus in the ongoing effort to drive IT cost out of an organization.

Cynosure Solutions provides a high-value approach to applications maintenance and enhancement. Companies can attain high returns on their IT investment through a financially transparent application maintenance and enhancement outsourcing strategy. Organizations require a clear understanding of the total cost of ownership of each supported application. Companies are no longer interested in just buying maintenance and enhancement capacity; they need to understand the true cost of maintaining each application in the portfolio.

Progressive companies are already exploring this approach and making fact-based legacy retirement decisions that yield dramatic savings in the cost of support personnel, utility
and application software licenses, under-utilized technology platforms, off-site storage and disaster recovery contracts.

By analyzing the application portfolio from a financial perspective, IT organizations begin to act like a business partner, not a cost center. When working with Cynosure Solutions, executives can expect a strategic relationship that leverages our technology and delivery capabilities as well as our business acumen and culture of innovation. In the race to high performance, the added strength of a strategic application outsourcing provider can help you outpace your competitors. From a tactical point of view, consider moving beyond a standard headcount-based solution to a financially-sound engagement focused on driving specific business results and sharing in rewards. Maximizing the benefits of an application outsourcing arrangement is more likely to occur if everyone has a stake in the outcome.

By industrializing delivery with Cynosure Solutions and optimizing the application portfolio, companies can transform their IT function to propel the entire enterprise toward higher performance.

Cynosure Solutions Core Services

IT Consulting & IT Outsourcing

Application Life Cycle Management

- Application Development
- Application Maintenance & Enhancement
- Application Migration
- Web Content Management
- Requirements Management
- Software Quality Assurance
- Application / Database Assessment

Customer Support

- Application Support
- Infrastructure Support

Quality Management

- Defect Prevention / Quality Assurance
- Defect Detection / Testing
- Project Management Tailoring

IT Process Management

- Program and Project Management
- Portfolio / Investment Management
- Risk / Security Management
- Skills Management

IT Operations

- Hardware & Operational Environment Management
- Remote Server & Desktop Support
- Disaster Recovery Plans & Back-up Center Service

IT Staffing
- Staff Augmentation
- Direct Hire
- Managed Staffing

Our consultative, flexible approach allows us to be your complete IT solutions provider:

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