

# Business Intelligence



**Cynosure Solutions provides Business Intelligence Solutions supporting consistent data warehousing, where the single source of truth is identified and moved into data access locations, where the data can be manipulated, viewed with custom reports, and can be published to meet business analysis needs, including Key Performance Indicators (KPIs).**

## Cynosure Solutions BI Solutions

- Automates Key Performance Indicator (KPI) Process
- Generates Automatic Notifications when Threshold Values are exceeded
- Generates Reports in Minutes
- Tracks Historical Changes to Documents
- Affordable Solution
- Affordable to Implement
- Affordable to Maintain
- Makes use of existing applications
- SQL Server
- Excel
- Internet Explorer

## Cynosure Solutions BI Results

- Increased Productivity
- Improved Reliability
- Increased Efficiency
- Improved Historical Tracking
- Reduced Turnaround Time
- Reduced Cost of Business

## Threefold BI Solution

### Structured Query Language SQL Server

- Data Warehouse, Business logic
- Integration, Analysis and Reporting Services

### My Report- Excel Based Reporting Solution

- Gives organization the power of Business Intelligence; embedded with Excel/ Spread sheet
- Allows you to use data from your internal applications ERP, CRM, SCM, Finance, Plant Maintenance, Payroll Solutions etc..

### Microsoft SharePoint Server

- Integrate Solution into Single Location
- Single Consistent Presentation Layer

## Cynosure Solutions Approach & Methodology

- Business objective and technology direction are aligned to ensure ongoing sustainability
- Report usage is analyzed to understand transition requirements
- Interdependencies are analyzed, in advance, to reduce impact on business users

