

Cynosure Solutions Data Center Optimization Services

OPTIMIZE YOUR DATA CENTER ARCHITECTURE BY UNIFYING YOUR STORAGE, SERVERS AND APPLICATION INTO A COMPREHENSIVE FRAMEWORK.

The enterprise demand for secure and reliable cloud computing has increased the need for a better management tool to optimize data center architectures. Cynosure Solutions Data Center Optimization Services are a customer-centric and architecture-based approach to managing adaptable and evolvable data center functional areas, including desktop virtualization and cloud services. While cost-effectively responding to the latest trends and challenges, it helps businesses incorporate transformational technologies by unifying application, storage, and server traffic into one comprehensive framework. The resulting solution offers dynamic efficiencies that diminish costs and improve benefits for staying competitive.

Cynosure Solutions Data Center Optimization Services can provide the required solutions to any type of customer initiative and desired outcomes. As your business continues to grow, so does the cost of your data center, its complexity and demand for a broader selection of standard and optional activities and deliverables. We give you the opportunity to select supporting service packages individually - organized by hardware technologies and solutions specific to areas of your business and IT needs:

- Strategy and Architecture provide an evaluation of your current data center landscape and plan to transform, virtualize, consolidate or grow, and automate your data center platform
- Cloud Optimization evaluates and helps you understand the current state of your technology and operations management architectures. It also provides recommendations on changes required to help you embrace a cloud operational model that will enable an infrastructure as a service (IaaS)
- Desktop Virtualization Optimization provides the key performance and utilization metrics of a customer's desktop and application environments



- Network Services Optimization provides a consolidated view of transactions, applications, servers, and the network, as well as support for the solutions deployed to consolidate your remote office infrastructure into a centrally managed data center and optimize WAN performance
- Unified Computing Optimization helps you evaluate how unified computing can improve the performance and efficiency of your data center's server capacity. Application requirements, trends, procedures, capacity patterns, and security needs are evaluated as a basis for recommendations on secure and resilient architectures
- Storage Area Network Optimization (SAN) provides analyses and recommendations using an annual cycle of assessments, support, and learning for planned data center initiatives and newly released features to make the best use of data center assets.

To free you from maintaining activities with no added value and to ensure that you continuously have competitive advantage and a strategic view of your data center. Cynosure Solutions Data Center Optimization Services include recurring analysis of the performance data and configurations from your network devices. To help ensure the long-term security and relevance of your investment, we also provide your team with continuous learning through:

- Hands-on and remote training sessions
- Ongoing design, improvement planning, and service and project management support
- Best practice audits
- Post deployment health checks

Ongoing communication with our experts helps keep you informed about new products and software features for your environment.

Benefits

Cynosure Solutions Data Center Optimization Services encompass best practices grounded in Cynosure Solutions' operational expertise for the evolving desktop virtualization environments and comprehensive data center frameworks. By turning your data center into an integrated system that offers a holistic operational view, we help you:

- Align manpower, processes, and tools to accelerated deployment and reduced costs
- Create a more reliable application environment with better uptime and increased productivity
- Improve the performance of business-critical applications and services
- Reduce operational costs and mitigate risks
- Increase scalability so you can meet growing functional requirements with fewer hardware additions and software changes
- Quickly absorb and take advantage of technology innovations such as virtualized desktop services and cloud computing

Availability

Offered as an annual subscription service, Cynosure Solutions Data Center Optimization Services are available to all size businesses. For more information about Cynosure Solutions Data Center Optimization Services, as well as the broad array of Cynosure Solutions Services and Solutions, contact our salesperson, visit our corporate website. Targeted at securely running virtualized desktops and cloud services, the focus here is on developing awareness of the issues and computing detailed design standards for your data center to evaluate the ability of applications to meet future requirements and stay up to date. We also help you incorporate new technologies and features, so you can update your production environment more quickly while incurring less risk. This methodology helps to ensure that we adhere to tight deployment time-lines while mitigating risks through proactive recommendations and escalation support.

Cynosure Solutions Data Center Optimization Services are highly customizable to your specific market and are scaled upon your current demands, scope of your projects

