# Business Intelligence in its complete simplicity:

Design, share, and update!

By making the data accessible to the right people in the company (Accounting, Payroll, Sales, Buying/Purchase, Supplies, etc.), MyReport facilitates exchanges between services.

## Reporting with MyReport enables you to:

- Relieve the IT Department from continuous requests of data extraction, handling, or update.
- Bring back autonomy to General Management, as well as functional (Finance, Human Resource, Marketing) and operational (Sales, Purchasing, Production) departments in the preparation and internal distribution of their reports.
- Inform not only management teams, but also the services concerned by the information, to allow them to use and update the data according to their needs.
- Be more reactive and reduce the time between the need for information and its delivery in a "comprehensible" way.



# MyReport product suite

# Securitized access and share of internal company data

MODULES FOR IT DEPARTMENT AND INFORMATION SYSTEMS...

### MyReport Data

Connection to the data sources and datawarehouse creation

### • MyReport Datarun

Execution of ETL process in real-time and programmed datawarehouse upload

MODULES FOR FINANCE, HUMAN RESOURCE, SALES DEPARTMENT...

### • MyReport Builder

Design of reports, data listing, ad-hoc statistics, graphics design for Excel® or Calc from Open Office®

### • MyReport Messenger

Report distribution based on predefined frequency, site, and to a chosen list of addressee

### MyReport Page

Design of reports, data listing and graphics... for the web,

as well as their availability on MyReport Center

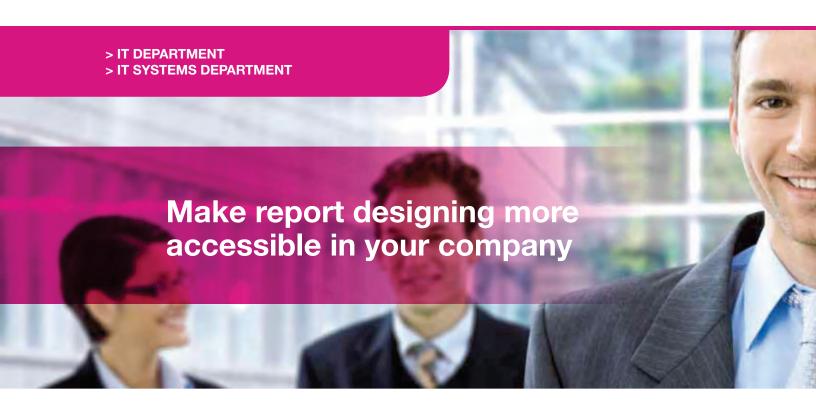
MODULES FOR FINANCE, HUMAN RESOURCE, SALES TEAMS...

### MyReport Viewer

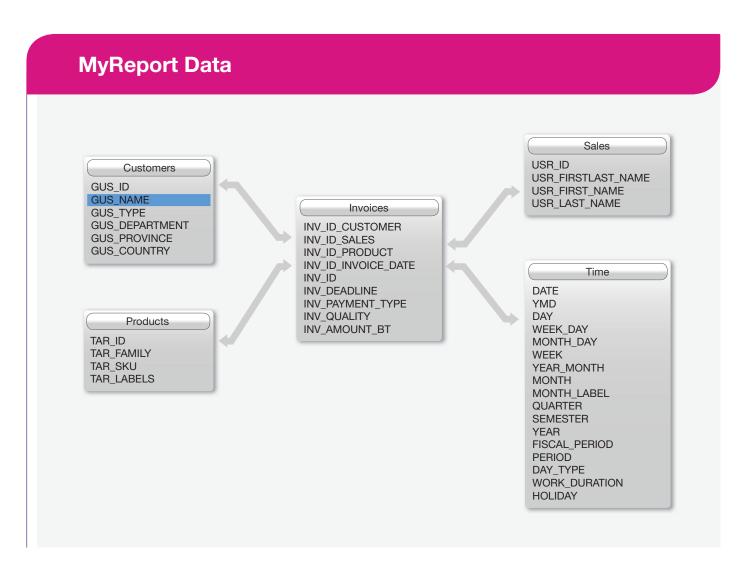
Update of reports created by MyReport Builder and access to details of data, all these directly from MS Excel® or Calc from Open Office.

### MyReport Center

Shared space on the web: for download of files created with MyReport Builder and for interactive consultation as well as update of reports designed with MyReport Page



■ You lead IT projects in your company and you are looking for a secured and confidential solution to simplify data share to the people in-charge of services.





# MyReport Data

### Connect yourself to the data source and build your company's datawarehouse

# ACCESS YOUR MULTI-SOURCE DATA

- Automatic connection to Oracle, SQL Server, Interbase/Firebird, Informix, MySQL, AS400, Post-GreSQL, Access, or through ODBC pilots for any other type of data base (Hyperfile,...)
- ASCII files (fixed and defined) import, Excel® and OpenOffice

# USE THE DATA AND BUILD YOUR BUSINESS INTELLIGENCE ENVIRONMENT

- Multi-data source models creation
- Unlimited creation of converted fields with syntax correction: calculation, merge, correspondence, conditions, aggregation, consolidattion
- Integration of the source databases' native functions

# ADMINISTRATE/MANAGE AND AUTOMATE UPLOAD PROCESS

- Relational database loading in client server mode
- Audit trace and journals of imported data
- Management of user rights, with filters on models, fields and data for every profile
- ETL process programming and in real-time

# MyReport Datarun

### Plan your datawarehouse update

### **UPDATE YOUR DATA**

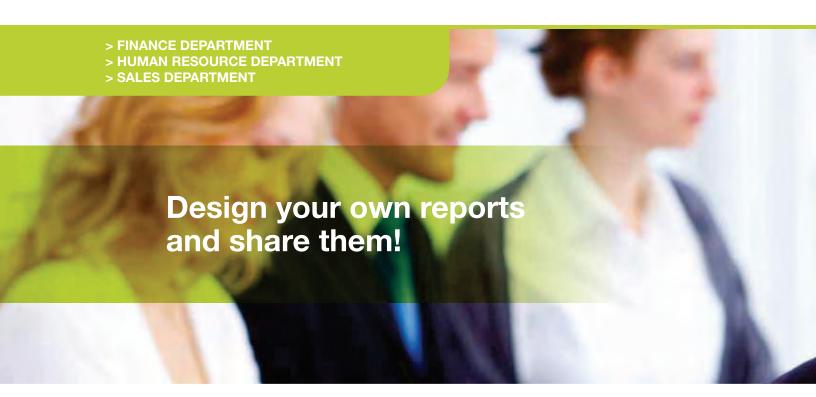
 MyReport Datarun allows the execution of ETL processes defined by MyReport Data

### **EXECUTE**

- Programed datawarehouse upload
- Definition of several MyReport system pathways

### **ADMINISTER/MANAGE**

- Management of models
- Management of users



■ You wish to monitor your activity, manage your teams, and produce activity reports for your Direction. You wish to prepare your dashboard easily, by using all existing indicators, and without being dependent on your IT Service.

# **MyReport Builder**

... report design made for MS Excel®

### **CREATE REPORTS FOR MS EXCEL®**

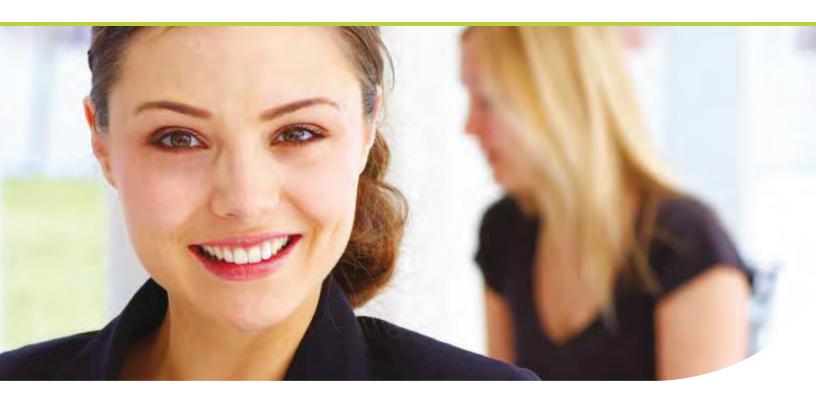
- Build the format of your reports by choosing your indicators through "drag-and-drop"
- Advanced calculation function : merge, aggregation, consolidating
- Define your conditions, filters, thresholds, and alerts
- Automated or manual update.

# BUSINESS INTELLIGENCE : MAKE YOUR DATA MEANINGFUL

- Setting of colour codes and symbols based on defined thresholds
- Creation of graphics
- Zoom function to access the data in detail and navigate within the data

### DISPOSABLE STATISTICS: CREATE YOUR AD-HOC REPORTS

- Extraction of listed data
- New reports creation made easy



■ You wish to distribute some information you have just prepared to your teams or other services in the company. You need to determine the frequency of the report delivery, the place to keep the information, and the list of addressees.

# MyReport Messenger -

### ... information distribution

# DEFINE YOUR DISTRIBUTION CRITERIA

- Frequency of delivery : periodical or triggered by an alert
- Toward an FTP server
- Toward your addressee's e-mail messenger

# SET THE PARAMETERS OF YOUR ADDRESSEES

- Toward a file of a local network
- Toward an FTP server
- Toward your addressee's e-mail messenger

# MANAGE YOUR INFORMATION-SHARING

- Access-right modification
- Update of reports already distributed

# MyReport Page

### ...report creation made for the web

### **CREATE REPORTS FOR THE WEB**

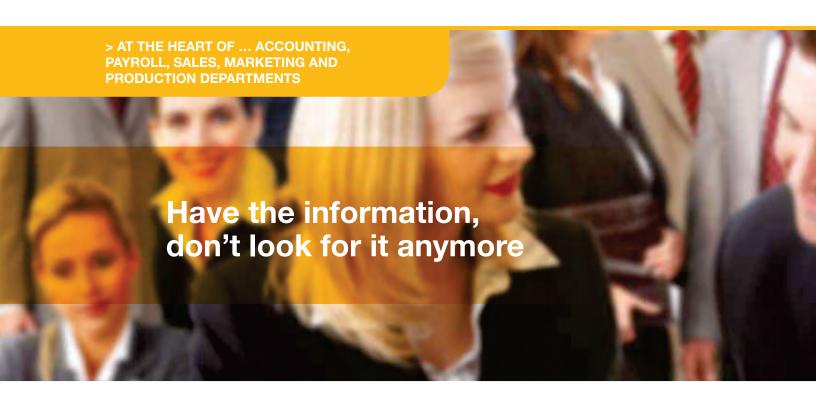
- No knowledge of Excel® required
- Integration of functions compatible with My-Report Builder

### **KEEP YOUR DATA IN SAFETY**

- Keeping web reporting safe: modifications are limited to the owner and the administrator only
- Acces-right management through a simple click

# EASILY DISTRIBUTE YOUR WEB REPORTING

- Report distribution in one click in the module Centre
- Programmed or on-demand report distribution



■ You use the figures received from your superior manager or other divisions in the company, which are key to your daily activity. You wish to easily retrieve them and would like most of all that the data presented are up-to-date.

# **MyReport Viewer** -

...make the most of your data in MS Excel®

### **ACCESS SHARED DATA**

- Make the most of Ms Excel® or Calc of Open Office built by MyReport Builder
- Visualization of the detail in every cell by a simple click (using a zoom function)
- Choice of filter on the chosen field

# UPDATE REPORTS IN YOUR PERSONAL INTERFACE

- Ensure that users can retrieve only the data that concern them based on the rights defined by the administrator
- Possibility to update the report manually at any time

### MAKE THE MOST OF AVAILABLE DATA

- Use of Excel® work environment known to most people, with similar commands
- Use of reporting in the form of tables or graphics



# **MyReport Center**

### ...on-line information-sharing

### **ACCESS TO SHARED DATA**

- Access to reports through a light client interface
- Possible access from smartphones (through internet connection)

# UPDATE AND MAKE THE MOST OF AVAILABLE DATA

- Selective update per report or for the whole dashboard
- Security set-up of the report (only the owner is authorized to modify it)

# NAVIGATE AND PERSONALIZE YOUR INTERFACE

- Integrated research module
- Personalized organization of reporting for every user
- Drill up/drill down function inside the graphics
- Personalized portal using the company logo and colours



Time saved in setting up, team training, search and control of information.

The software proposed by our public accountant only offered few possibilities of reporting. The connexion through VPN to recover the SQL databases was slow, the tool was difficult to use and the possibilities of data extraction was extremely reduced.

Now, I haven't spent a single week without using MyReport, whether it's for a particular request coming from the top management or for annual reports.

Myreport is a professional solution that offers professional results, and that brings us the advantage of exceptional time saving with highly appreciable speed of information availability.

Myreport is thus naturally preferable, and by far is the most adaptable solution for our needs.

Frédérique Alverola Director of Human Resource Olympique de Marseille, Soccer club



# Choose a solution conceived for users and one that ensures the added-value of their IT service

MyReport allows users to construct their analytical reports very easily with full autonomy, directly from Excel, which is an application that everyone is familiar with and knows how to use. MyReport allows us to save a considerable amount of time. Indeed, the IT doesn't have to intervene anymore to extract or make use of the data. Similarly, the time spent for up-dates required by KPIS (dashboards) is reduced to the minimum. As a result, everyone can dedicate her time on the analysis. 33

Anthony Seifert IT Director Audit Frim Pay-Back Specialized in financial transaction analysis





For More Information Contact: Cynosure Solutions Fzc P.O.BOX-9708 SAIF Zone, Sharjah - U.A.E

Tel: +971-6-548 9686

Email:info@cynosure-solutions.com