



The business challenges ahead demand nothing less than a turbocharged infrastructure.

The man who said, 'The more things change, the more they stay the same,' was not the CIO.

The CIO must make sense of a rapidly changing landscape of critical business needs against a complex array of IT hardware and software capabilities required to drive innovation and productivity across the enterprise. But, unless you are an infrastructure technology expert, it's a daunting challenge to determine if your IT systems are optimized for innovation, while at the same time you are driving down costs and mitigating risk.

That's what we do for our clients.

We deliver Optimized Infrastructures.

As a leading IT managed services and technology provider, our certified consultants work with you to make sure your systems integrate seamlessly across servers, storage, data centers, networks and unified communications. You can reap the benefits of virtualization and managed cloud services through an optimized IT environment, end to end.

Cloud Computing The Cloud holds great promise for cost and productivity improvement across the entire infrastructure, but is it right for your company? We can assess readiness, risk and opportunities to see if the Cloud is appropriate for you, now or in the future.

Virtualization Server capacity is most often significantly under-utilized, representing low-hanging fruit for dramatic space and power savings. We can provide an end-to-end solution that drives significant productivity and cost savings from a virtualized infrastructure.

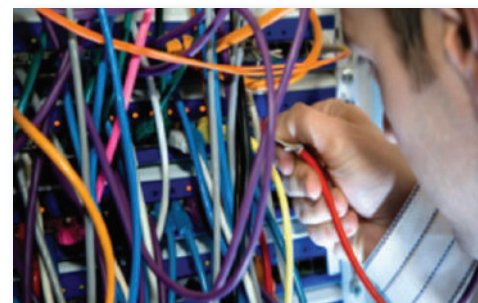
Unified Communications Information delivery among your end-users should be streamlined and simplified, enabling easier, more direct collaboration between co-workers, clients and suppliers.

Servers After an era of server proliferation, companies recognize the need for a sustainable server strategy and improved cost management. We can assess your needs and recommend alternatives for more effective server utilization, including virtualization.

Data Storage Are your storage systems flexible, scalable and capable of supporting future growth? We can benchmark the health of your current environment, identify consolidation opportunities and determine future needs.

Asset Management The more complex and virtual your assets and systems become, the harder it is to support them. We can show you a better way to manage disparate vendors, parts inventories, warranties and internal/external support resources.

Managed Print Print-related costs are one of the most under-managed, wasteful areas for many companies. An assessment of your asset utilization will lead to improved operational efficiency and reduced costs.



Why Cynosure Solutions

Experience We have optimized client infrastructures meaning we design, procure, configure, deploy and support them to rigorous industry and client standards. For that reason we are the choice of market-leading clients across all major industry sectors.

Results Our certified consultants will assess the structure and performance of your existing environment and identify productivity and cost reduction opportunities across your entire infrastructure.

Technology Partner Benefit We work with all top technology suppliers and are vendor neutral, focused only on deploying the best solution to your needs. We deliver highly competitive prices through our technology partnerships, certifications, distributor discounts and incentives, available only to leading solution providers like Cynosure Solutions. Combined with our responsive service and support, you receive unequaled business value.

Industry Best Practices We utilize the IT Infrastructure Library (ITIL), industry standard approach to managing IT operations, and in which hundreds of our technicians are certified. We'll use our ITIL-based consultative approach to help you develop more highly integrated, productive and cost-effective systems.

Known by the Companies We Keep

Our business philosophy is simple: Be a company that is easy to do business with. Our reputation depends on consistently delivering service quality to clients better than our competitors. A premier provider of managed IT services, staffing services, and procurement and logistics solutions, Cynosure Solutions is recognized as an industry leader in quality and value. Our strong, diversified industry portfolio gives us broad experience and insight into client needs across retail, financial services, healthcare, manufacturing, technology, media, education, communications, transportation, energy and environment, and the public sector.



Where Satisfied Clients Become Loyal Clients, Year after Year

We build win-win relationships, explaining why our client retention rate is ten years or longer, and why our 90%+ client renewal rate regularly exceeds industry averages. We are driven by a commitment to quality and client satisfaction. Our Voice of the Client program evaluates customer satisfaction and what we hear and learn drives continuous improvement throughout our organization and yours.

How Can We Help You?

Whether you need a turnkey or customized solution, our experience, expert professionals and strong industry standing mean you have a technology partner who can support your growth, now and in the future. For more information contact your Cynosure Solutions' representative or visit **www.cynosure-solutions.com**

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